



BIOGRAPHY



MASAYA AKITA GROUP MANAGER, FUTURE STRATEGY

Drawing inspirations from ancient Japanese traditions, Masaya Akita's desire to create the best possible LEXUS Vehicles, has always been an inherent part of his time at Toyota Motor Corporation.

Akita has worked at the Company for over 20 years and has vast experience and knowledge in chassis design. He believes that this has helped guide him in the strategic development of the future technologies of LEXUS. His main focus currently is on drawing future technology strategies, which, importantly, includes the development of a carbon-neutral vehicle line up. Akita is also responsible for the future focused planning of the New Concept Mobility for LEXUS.

Outside of work, Akita's love of cars takes him to local driving circuits, where he is able to see his work come to life. He is also an early riser and loves taking in the peaceful surroundings at a nearby shrine on the weekends.